

# www.disabledworkers.org.uk

**Disabled Workers Co-operative** 

Poplar Cottage Poundisford Taunton TA3 7AB

admin@disabledworkers.org.uk

Thank you for requesting information regarding advertising opportunities on the **Disabled Workers Co-operative** website. We can offer a range of opportunities, or if you have something specific in mind you are welcome to contact us.

#### WEBSITE DIRECTORY

Charity and	FREE in return for a link on your website	
'Not-For-Profit' organisations:	£50 (once only charge) if no reciprocal link	

Commercial Websites:	£75 (once only charge) with a link on your website
	£95 (once only charge) with no reciprocal link

All paid listings have priority listing and have the option to have your logo or graphic included at no extra charge.

To add your link to our **Website Directory**, simply visit it and click on 'Add Link' or visit here: http://www.disabledworkers.org.uk/alezaportal1/addlink.asp.

If you wish to have FREE or reduced rate listing it is advisable to have our link in place on your website before you add yourself to our Website Directory. Information about linking to our website can be found on our Home Page.

## **RESOURCES**

Links to resources are from our Home Page and from our eJobs Portal.

Resources gives you a HTML page which can contain information, graphics, links, downloads etc. Prices include setup.

**Charity and 'Not-For-Profit' organisations £120** per year **£180** per year.

#### eNewsletter (currently 3,500)

Text link up to 10 lines (70 char plane text no HTML inc one link or email - £50 per 1,000. Image Link (150x150) (inc text alternative or non-html subscribers) - £75 per 1,000. For more information

Our opt-in mailing list is constantly managed with bounced emails and consistent non-openers removed.

If you have other ideas on how you would like to help the **Disabled Workers Co-operative** please feel free to contact us.

Contact: neil@disabledworkers.org.uk

Payments via Paypal to neil@disabledworkers.org.uk

Cheques should be made to the Disabled Workers Co-operative

Post to: Poplar Cottage, Poundisford, Taunton, Somerset, TA3 7AB

## **BANNER ADVERTISING**



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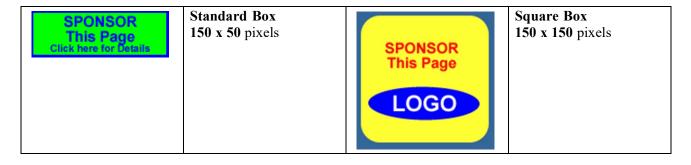
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### **BANNER ADVERTISING**

Below are the standard sizes of advert. If you wish to provide your own please provide an optimised image in GIF or JPG format, whichever is most appropriate for your image.





Page Banner: Measures 600 x 50 pixels, centered across page.

#### Alternatively

Provided the sponsorship banner confirms to the above formats the banners can be linked to a image on your own website. This will give you the option to change the image whenever you want. *All linked images will be at the desecration of the Disabled Workers Co-operative*.

## Per banner per year

Prices are for one year

<b>Top Level Pages</b>	Standard Box	Square Box	Banner
Home Page	£350	£450	£550
Website Directory (All)	£200	£250	£300
Forum (All)	£200	£250	£300
eJobs Portal (All)	£200	£250	£300
All other pages (All)	£200	£250	£300
ALL DWC Website	£800	£1000	£1200

The Disabled Workers Co-operative receives no Government or central or central funding. Sponsorship and donations supports the work we are doing in helping disabled people find employment.

If you have some other sponsorship in mind you are welcome to contact us.

The Disabled Workers Co-operative is not VAT registered